



Integration Q&A

- **What are you announcing today?**

The WTIA and TechAmerica have joined forces in order to expand the member benefits available to companies in both associations. The WTIA will now be TechAmerica's exclusive partner, marketing joint memberships in the region.

- **Why did WTIA and TechAmerica make this decision?**

We believe that bringing our two organizations together benefits our respective members. The WTIA and TechAmerica have very complementary products and services for the technology industry. The WTIA has a very strong state-wide presence, which TechAmerica's local programs reinforce. TechAmerica also brings national and international policy expertise and business programs.

- **What does this mean for my membership?**

If you are a current TechAmerica member, you will automatically become a member of the WTIA at no additional cost until your current membership period with TechAmerica is up for renewal. Membership in the WTIA includes dozens of discounted services, access to networking and educational events at member pricing, free job postings and access to the WTIA office in Shenzhen, China. Your TechAmerica membership continues unchanged until your current renewal date, at which point you will have the option of membership in the WTIA alone or in both organizations for a new, discounted, joint membership price. For more details please visit www.washingtontechnology.org/...

If you are a current WTIA member, you will now have the option of purchasing a joint WTIA/TechAmerica membership that will provide you with additional Federal lobbying support, access to TechAmerica discounted services and conferences, and special member pricing on national TechAmerica programs. If you do not choose a joint membership at this time, you will have the option of choosing a joint membership when your current WTIA membership comes up for renewal.

- **When will this partnership take effect?**

The partnership will be effective immediately.

- **How long will the transition take?**

The transition has already begun and you will begin to see joint activity immediately.

- **What does this mean for existing programs at these organizations?**

Local TechAmerica events and programs will be integrated into the WTIA event and program calendar. The first joint event will be TechAmerica's Octoberfest on October 7th. TechAmerica members will see no impact or change to their national programs and services.

Additionally, TechAmerica members will now be able to obtain member pricing on all WTIA events and programs.