



Washington Technology Industry Association (WTIA) Executive Team

Washington Technology Industry Association employs a dedicated full-time staff that is committed to serving our membership by providing an ever-expanding menu of valuable opportunities, resources and services. The organization is led by a team of seasoned business leaders and executives who bring their vision and experience to Washington Technology Industry Association.

Executive Team



Susan Sigl, President and CEO

Prior to WTIA, Susan was the co-founder and a General Partner of SeaPoint Ventures, a Seattle based venture capital firm investing in communications companies in the wireless, broadband and network transactional infrastructure sectors. In her role as a General Partner Susan has evaluated, invested in, directed and raised capital for many early stage technology companies. She raised institutional capital for two venture funds and managed the firm's investor relations. As part of SeaPoint's wireless start-up company launch initiatives, Susan served as the Interim Chief Financial Officer of SNAPin Software (acquired by Nuance Communications), Zumobi, Inc. and Ground Truth, Inc.

Susan began her career at PricewaterhouseCoopers in Houston, Texas and subsequently spent 18 years in financial and operational executive positions in privately held, entrepreneurial companies in the oil & gas and commercial real estate development industries in Houston and Seattle prior to founding SeaPoint in 1997. She was one of the first employees of Tatum Pipeline Co. and served as its Treasurer through a \$200 million acquisition by Texas Oil & Gas Corp. An event she claims set the bar for entrepreneurial pursuits early in her career. From Texas Susan moved to Seattle and co-founded DGS Development Corp. which developed multi-family housing and commercial business properties in prime Seattle locales.

Susan has been actively involved in Northwest organizations. She was the Board Chair of the Seattle South District YMCA, a past President of the Evergreen Venture Capital Association, an originating Board member for the Northwest Chapter of the Forum for Women Entrepreneurs and a Board Director of Northwest Entrepreneur Network. Susan has been a mentor in the University of Washington's MBA Mentor Program as well as a UW visiting MBA faculty member, and an Advisory Board member of Seattle University's Entrepreneurship Center.

She also serves as an advisor to Ivy Corp., a privately held, early stage Seattle start-up in the wireless sector. Susan was listed on the 100 Top Women in Seattle Tech by TechFlash in July 2009.

Susan received both her BA and MBA from the University of Washington.



Drew Erickson, Vice President of Finance & Operations

Drew Erickson manages Washington Technology Industry Association's finances and operations, including information technology, human resources, customer service and the Washington Technology Industry Association Group Purchasing Cooperative. Mr. Erickson has been involved in the Washington information technology industry for over ten years where he has held financial management positions with several software, hardware, and consumer technology companies. Mr. Erickson received his BA at Washington State University College of Business.

Lewis McMurrin, Vice President of Government and External Affairs



Lew McMurrin is currently Vice President of Government and External Affairs for Washington Technology Industry Association. He has been with the Washington Technology Industry Association since September of 2000. He is responsible for and directs the Washington Technology Industry Association's lobbying and advocacy efforts at the local, state and federal level working with elected officials, educational institutions, business and civic associations. Mr. McMurrin leads the WTIA's policy development in conjunction with the WTIA Board of Directors and Government Affairs Group.

Mr. McMurrin has an extensive background in advocacy and government affairs dating to 1989. He was Regional Director of Government Relations for Household International from 1989 to 1996, lobbied for the King County Council in 1997 and was Director of Government Relations for the Washington Public Utility Districts Association from 1997 until 2000.

He has achieved successful outcomes on a wide range of issues for WTIA including K-12 and higher education, intellectual property, internet safety, e-commerce, economic development, technology procurement, taxes, telecommunications and broadband, trade, digital media and video game content, personality rights, privacy and others. Mr. McMurrin graduated from Georgetown University in Washington, DC in 1982 with a bachelor's degree in Foreign Service.