

MEDIA ALERT: WTIA and Xconomy Team up to Host Annual Summer Celebration & Battle of the Tech Bands

SEATTLE, WASH — July 7, 2009 —

What: The Washington Technology Industry Association (www.washingtontechnology.org) is throwing its annual summer bash. This year, we've teamed up with Xconomy (www.xconomy.com) to produce Seattle's first-ever "Battle of the Tech bands." Join us for a casual evening of networking, eating, drinking and listening to some great local bands.

Register online through July 29 at www.washingtontechnology.org. The cost is \$35 (WTIA members can register for a discounted rate of \$30). Onsite registration is also available for \$40 (WTIA members can register for a discounted rate of \$35). Raffle proceeds will go to [Technology Access Foundation](#) and [Jack Straw Productions](#). The charitable partners will be splitting the proceeds from raffle prize money.

If your organization would like to support the event to save money and gain recognition on WTIA's Web site, buy 20 tickets for \$500 (savings of \$10/ticket) and have your name featured on the event page as an Event Supporter!

Media is welcome to attend.

Who: WTIA members, non-members and anyone who likes music, food and networking.

Rocking the house will be:

Afraid of Figs
(representing MorphoTrak, Robert Half Technology)
<http://www.afraidoffigs.com/>

Between These Lines
(representing HP)
<http://www.myspace.com/betweenthelinesrock>

Indigo Soul
(representing Microsoft, Adobe, Caiman Consulting)
<http://www.indigosoul.com/>

Juda's Wake
(representing Microsoft)
<http://www.myspace.com/judaswake>

Lions Ambition
(representing Microsoft, Boeing)
<http://www.myspace.com/lionsambition>

When: Thursday, July 30, 2009
5:00 p.m. – 10:00 p.m. PT

Where: Pyramid Alehouse Brewery
1201 1st Ave S
Seattle, WA 98134
(206) 682-3377

About the Washington Technology Industry Association

The Washington Technology Industry Association, founded in 1984, is the largest statewide association of technology companies, IT departments and individual technology professionals in North America. For more information, go to www.washingtontechnology.org. With more than 1,000 member companies representing more than 100,000 employees in Washington State, the association is a catalyst for sharing expertise, fostering collaboration, delivering key business services and advancing the value and global impact of technology companies doing business in Washington. The association's global partners are Davis Wright Tremaine LLP, Microsoft, Regence BlueShield, Vertafore and Wells Fargo Insurance Services. The association's funding partners are AH&T Insurance, F5 Networks, Moss Adams and RealNetworks.

About Xconomy

Xconomy (www.xconomy.com) is dedicated to providing business and technology leaders with timely, insightful, close-to-the-scene information about the local personalities, companies, and technological trends that best exemplify today's high-tech economy.

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