



## Services and Advocacy for Established Technology Companies.

As the state's leading technology organization, the Washington Technology Industry Association provides a comprehensive set of programs, services and support to Washington's medium and large technology companies. Join us and take advantage of opportunities for corporate brand building, executive networking, employee recruitment and industry advocacy. You'll also gain an international edge as we work to position your organization globally.

*"We find real value with the WTIA. From their health care plan and government lobbying, to the opportunities we've had to speak at their events – they really try to do whatever they can to help us succeed." - Kevin Klustner, President & CEO, Verdiem Corporation*

**Build Brand.** As the state's leading technology organization, the Washington Technology Industry Association is the organization to join if your company develops, sells or uses technology. You'll become part of a network of more than 1,000 member companies representing more than 100,000 individuals in Washington state.

**Recruit People.** Our technology focus makes us the ideal organization for finding talented and experienced employees. When your organization becomes involved with the Washington Technology Industry Association, you'll meet potential prospects at networking events, dinner programs and through our online forums.

**Get Connected.** Find partners and service providers when you join our association. From law firms that specialize in IP to companies offering outsourced financial services, the people you need to know in order to grow your business are part of our network.

**Go Global.** Today's economy requires a worldwide view. Our global services can help you in a number of ways, including development of international partnerships, employee recruitment and business development. Our partnership with China's Shenzhen Software Industry Association and the opening of our China office illustrate our commitment to your global success.

**Support Technology Industry Advocacy.** We work strategically with government, education and business leaders to encourage a positive climate for technology companies. We serve as an advocate for the industry on local, state and national levels, while also watching for your company's interests as well.

**Get Exposure.** Expand your company's brand awareness among technology companies by sponsoring an event.

**To learn more about membership, benefits and events, visit: [www.washingtontechnology.org](http://www.washingtontechnology.org).**