

## **The Vote is in: Winners Announced for First-Ever Seattle Battle of the Tech Bands**

*Live music and sunshine attract hundreds to Pyramid Brewery for annual WTIA Summer bash.*

**SEATTLE, WASH. – July 31, 2009** – This Thursday, the Washington Technology Industry Association (WTIA) held its annual Summer Celebration, but with a musical twist. The WTIA (<http://www.washingtontechnology.org>) combined its summer social event with the Xconomy ([www.xconomy.com](http://www.xconomy.com)) Battle of the Tech Bands to create a unique entertainment and networking experience.

Featuring five bands competing head-to-head, the event drew hundreds of attendees from technology companies and related industries. A panel of judges declared Lions Ambition the Most Innovative Band, while Indigo Soul won the Audience Favorite award. Bellevue-based SinglePoint ([www.singlepoint.com](http://www.singlepoint.com)) enabled audience members to choose their favorite band using the company's SMS voting technology. Runners up included Afraid of Figs, Between These Lines, and Juda's Wake. Winning bands will receive promotional services, recording time and media services.

"We couldn't be happier with the turnout or the enthusiasm of the bands, especially since it's the first time we've put on an event like this," said Ken Myer, president and CEO of the WTIA. "Everyone had a great time and we want to thank all of the bands who participated and submitted for the competition. We were pleased to partner with Xconomy on such a fun event and are already excited for next year."

Attendees also participated in a raffle drawing for prizes including a Seattle Harbor Cruise, an Experience Music Project Family Membership, two Seattle Mariners Gift Packs and a Guitar Hero III game. Proceeds from the raffle will benefit The Technology Access Foundation ([www.techaccess.org](http://www.techaccess.org)) and Jack Straw Productions ([www.jackstraw.org](http://www.jackstraw.org)).

Sponsors of this event were Lionfish, First Tech Credit Union, Nyhus, ServerLogic, CCS Printing, SinglePoint and Vertafore.

### **About the Washington Technology Industry Association**

The Washington Technology Industry Association, founded in 1984, is the largest statewide association of technology companies, IT departments and individual technology professionals in North America. With more than 1,000 member companies representing more than 100,000 employees in Washington State, the association is a catalyst for sharing expertise, fostering collaboration, delivering key business services and advancing the value and global impact of technology companies doing business in Washington. The association's global partners are Davis Wright Tremaine LLP, Microsoft, Regence BlueShield, Vertafore and Wells Fargo Insurance Services. The association's funding partners are AH&T Insurance, F5 Networks, Moss Adams and RealNetworks. For more information, go to [www.washingtontechnology.org](http://www.washingtontechnology.org).

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