



Washington State's Vibrant Technology Community Recognized at WTIA Industry Achievement Awards

Washington Technology Industry Association celebrates excellence in technology

SEATTLE – March 5, 2010 – The [Washington Technology Industry Association](http://www.washingtontechnology.org) (WTIA) (<http://www.washingtontechnology.org>), one of the largest statewide associations of technology companies, IT departments and individual technology professionals in North America, honored the winners of its 15th Industry Achievement Awards (IAA) at an awards ceremony at The [Showbox SODO](#) last night. The annual event celebrates and recognizes the innovative people, companies, products and services in the Washington technology industry.

Federal CIO, Vivek Kundra attended the event and gave a short speech that reiterated the theme of this year's event, "Washington Breeds Innovation," He highlighted the state's diverse technology community, ranging from global corporations to impressive start-ups, and noted its importance to U.S. global competitiveness.

"The winners for this year's Industry Achievement Awards represent the broad range of talent and innovation that make Washington State a global leader in the technology industry," said Ken Myer, president and CEO of the WTIA. "We'd like to congratulate the winners and thank everyone who participated."

The IAA event recognizes local companies, individuals and students who best demonstrate innovation and excellence in creating new technologies, applications and services. Winners were determined by a panel of local industry experts, with the exception of the Technology Leader of Tomorrow, which was determined by online community voting. The 2010 winners are:

Commercial Product or Service of the Year: Talyst® for AutoCool®

- Talyst is engineering the safer pharmacy. Talyst's automated hardware/software solutions manages pharmacy inventory, makes workflows more efficient, reduces medication waste and improves patient safety.

Consumer Product or Service of the Year: COZI for COZI

- COZI simplifies busy family life with one solution to manage schedules, track shopping and to do lists, organize chores, share information and stay in communication.

Breakthrough Start-up of the Year: VholdR for ContourHD Wearable Camcorder

- VholdR is enabling modern day explorers to tell their stories of action, adventure, and travel through wearable video cameras, software and an online community.

Service Provider of the Year: Amazon Web Services for Amazon Web Services

- Since early 2006, Amazon Web Services (AWS) has provided companies of all sizes with a cost-effective, dependable, and flexible infrastructure web services platform in the cloud. With AWS, you can requisition compute power, storage, and other services, gaining access to a suite of elastic IT infrastructure services as your business demands them.

Innovative Manufactured Product of the Year: Pathway Medical Technologies, Inc. for JETSTREAM G2™ NXT

- Pathways Medical Technologies, Inc., located in Kirkland, Washington, was founded in 1998 to design, develop and manufacture innovative medical devices intended for the treatment of arterial disease.

Information Technology Department Innovation of the Year: Washington State Employee Credit Union for Q-Cash

- WSECU, a not-for-profit financial cooperative, established in 1957 provides savings, loan and investment products to its members state-wide. Visit www.wsecu.org for membership information.

Best Use of Technology in the Government, Non-profit or Educational Sector:

OneBusAway, in collaboration with the University of Washington, for OneBusAway

- OneBusAway is a suite of tools to make using public transit easier for King County riders.

Technology Leader of Tomorrow: Ruby Damper, 7th Grade at Orca School

During the event, Kundra thanked the WTIA and spoke briefly about the importance of Washington leadership in technology and innovation not only on the state level, but on the national level as well.

The following companies are sponsors of this year's IAA:

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- **Contributors:** BDO – Global CPA for Start-Up Technology, Crane Aerospace & Electronics, Data I/O, Washington State Department of Commerce

About the Washington Technology Industry Association

The Washington Technology Industry Association, founded in 1984, is one of the largest statewide associations of technology companies, IT departments and individual technology professionals in North America. With more than 1,000 members representing more than 125,000 employees in Washington State, the association is a catalyst for sharing expertise, fostering collaboration, delivering key business services and advancing the value and global impact of technology companies doing business in Washington. The association's global partners are Microsoft, Regence BlueShield, Vertafore and Wells Fargo Insurance Services. The association's funding partners are AH&T Insurance, F5 Networks, Moss Adams LLP and RealNetworks. For more information, go to www.washingtontechnology.org.

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