CBC

2019
Cascadia Blockchain Council Impact Summary

Mission Statement

The WTIA Cascadia Blockchain Council is helping blockchain companies from Portland, OR to Seattle, WA to Vancouver, BC reach their full potential. We serve as the subject matter experts and collective voice to better advocate for constructive public policy and educate key stakeholders, especially investors.

We're doing this by:

- Proactively communicating with and engaging all interested blockchain companies and stakeholders.

- Creating and maintaining a strong, supportive regulatory environment at the city, state, and federal level.

- Producing events to share lessons learned and successful use cases of blockchain technology across the entire economy.

- Providing benefits and services designed to support the growth of blockchain companies.

- Documenting, benchmarking, and publishing blockchain application impacts and outcomes — targeted to investors, entrepreneurs, and policymakers.

- Maintaining an active database of blockchain related companies and activity in Washington state.

- **Launched WTIA Cascadia Blockchain Council (CBC) in February 2019.**

- **Recruited Blockchain Council Steering Committee with representatives from various stakeholder groups. Committee member companies include:**

Enterprise Companies	Microsoft T··Mobile
Blockchain Companies / Startups	DRAGONCHAIN ArcBlock STRIX LEVIATHAN TENTA LUMEDIC
Blockchain News	CRYPTOSLATE
Service Providers	PERKINSCOIE COUNSEL TO GREAT COMPANIES Clark Nuber PS
Government	CITY OF BELLEVUE WASHINGTON
Trade Association/ Nonprofit	WTIA
Individuals	John deVadoss

- **Built a website dedicated to the Cascadia Blockchain Council.**

- **Launched Monthly Blockchain Newsletter.**

- **Created Blockchain Infographic for education, awareness and PR.**

Received Coverage in Media and at Events:

Geekwire	• Microsoft, T-Mobile band together with blockchain startups for new Cascadia Blockchain Council (March 28, 2019)
CryptoSlate	• Caitlin Long, Blockchain's Ambassador of Hope: Notes from a RegTech conference keynote (July 4, 2019)
My Tech Magazine	• Washington State Recognizes Blockchain Technology into Law (May 3, 2019)
Blockchain, What is it really?	• Blockchain, What is it really?
Speaking engagements: (highlights)	• **The Seminar Group** [Speaking Event]: Blockchain Technology & 3Token Offerings • **Women in Blockchain:** Parenting and Blockchain • **Seattle Chamber of Commerce:** Executive Speaker Series: Blockchain and Cryptocurrency • **TFBlock 3** [Speaking Event]: The State of Blockchain in Washington March 28, 2019 • **World Usability Day & Blockchain** • **Cryptocurrency Round Table:** Crypto Outlook in 2020 • **Geekwire Summit** [Speaking Event]: Cutting through the Craziness of Crypto • **American Association of Political Consultants:** Emerging technologies and Data Privacy • **Cascadia Innovation Corridor Conference:** Blockchain breakout session focused on supply chain industry opportunities in Cascadia
Podcast recordings:	• **Lawrence Lerner** • **Chris Spanton** • **Michael Schutzler & Heather Redman** • **More pending**

Created presentations to educate policy makers and legislators about blockchain and its applications.

Engaged with Vancouver and Portland:

- We will launch our Market Accelerator Program with Canada in Q1 2020, which will bring six Canadian blockchain startups to Washington.

Events/highlights:

- We hosted monthly happy hours during the second half of 2019 to engage with the local blockchain community.

- We produced a panel to discuss ramifications of the Distributed Ledger Bill (SB 5638) "Recognizing the Validity of Distributed Ledger Technology" after it was signed into law.

- We have had a presence at multiple out of state conferences including Wyoming Blockchain Stampede, Vegas Blockchain Week: Money2020, CoinAgenda Global, and World Crypto Conference.

- We have sponsored multiple events including Hyperledger meetup, a fireside chat with Tatiana Moroz, Misconceptions of Bitcoin with Anthony Emtman, and a Cryptocurrency Roundtable Discussion.

Public Policy work:

We have engaged policy makers around blockchain in a myriad of ways:

- We helped pass the Distributed Ledger bill (SB5638) in the first half of the year "Recognizing the Validity of Distributed Ledger Technology".

- We've engaged City of Seattle and the City of Bellevue about working with the Blockchain Council. City of Bellevue has shown the most interest in proactively adopting blockchain programs.

- We have examined the best avenues for promoting blockchain policy going forward, and we have engaged with policy makers and their staff.

- We coordinated another "Olympia Day" in December 2019 to educate and discuss with policy makers and their staff on blockchain.

- We have another draft in the works, sponsored by Senator Brown to create a Governor sanctioned blockchain working group with the state of Washington (SB4791) "Establishing the Washington blockchain work group".

Met with multiple investor groups to discuss local investor interest in blockchain, opportunities to facilitate connections to blockchain startups, and ways that we can support investors with relevant blockchain information.

Click here to view the CBC Steering Committee Members & Sponsors