



Cascadia Blockchain Council

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# 2020

# Cascadia Blockchain Council Impact Summary

## MISSION STATEMENT

The WTIA Cascadia Blockchain Council is helping blockchain companies from across Cascadia reach their full potential. We serve as the subject matter experts and collective voice to better advocate for constructive public policy and educate key stakeholders, especially policymakers.

### We do this by:

- Proactively communicating with and engaging all interested blockchain companies and stakeholders.
- Creating and maintaining a strong, supportive regulatory environment at the city, state, and federal level.
- Producing events to share lessons learned and successful use cases of blockchain technology across the entire economy.
- Providing benefits and services designed to support the growth of blockchain companies.
- Documenting, benchmarking, and publishing blockchain application impacts and outcomes — targeted to investors, entrepreneurs, and policymakers.
- Maintaining an active database of blockchain related companies and activity in Washington state.

## February 2020

### Launched Canadian Blockchain Accelerator

In February we launched an accelerator program for 5 Canadian blockchain companies to evaluate US market expansion. The companies received a mix of coaching, curriculum, and introductions to help them evaluate US expansion and grow their network.

#### Participating companies:

**MetaDigital** - <https://www.metadigital.tech/>

**MavenNet** - <https://www.mavennet.com/>

**TerraHub** - <https://www.terrahub.ca/>

**BlokSec** - <https://bloksec.com/>

**Virgil Systems** - <https://www.virgilsystems.com/>

## June 2020

### WTIA Accepts Crypto

WTIA makes decision to accept cryptocurrency as payment for membership and sponsorship. <https://425business.com/tech-industry-association-now-officially-accepts-cryptocurrencies/>

### Launched Two Working Groups

We launched two working groups this year that will continue into 2021.

- Government Applications - The purpose of this working group is to work with government agencies and policy makers to develop blockchain pilot projects at the state, county, or city level.
- Cryptocurrency and DeFi Regulation - The purpose of this group is to help blockchain companies, particularly cryptocurrency and decentralized finance companies, better understand regulations for operating in WA state, while also providing feedback to regulators in hopes of easing some of the burdens on companies.

### Joined the IWA: Interwork Alliance

<https://www.forbes.com/sites/jasonbrett/2020/06/04/accenture-ibm-microsoft-nasdaq-digital-asset-and-more-unveil-new-token-standards-association/?sh=7d5026764cac>

## July 2020

### Began Regular Weekly Office Hours

### Weekly AMA (Ask Me Anything) Office Hours with Arry Yu, *Chair of Blockchain Council*

### Arry begins work with Coding Dojo as Lead Blockchain Educator

### Designed and built end to end theoretical and technical blockchain curriculum

## September 2020

### Canadian Blockchain Startup Demo Day

Because of COVID-19, the Canadian Blockchain Accelerator had a bit of a delay as we determined whether or not the companies would be able to come back to Seattle. In the end, we decided to move forward with a virtual Demo Day. Learn more [here](#).

## October 2020

### Produced the First Blockchain UNconference

We produced a blockchain unconference to crowdsource ideas, challenges, and activities that we could work on in 2021. We had 300 registrants and generated a ton of great ideas including resources to help blockchain startups with fundraising, resources to help develop blockchain technical talent, and more of a focus on identity solutions for government pilot projects. Learn more [here](#).

#### Speaker List:

**Ana Gabriel Lobo**, *Strategy & Operations Manager at Mavennet*

**Anesu Machoko**, *CEO at MetaDigital*

**Anuj Mathur**, *Management Consulting at KPMG*

**Bob Crimmins**, *Managing Director at GroundWork Fund*

**Chris Ingrao**, *COO at Lumedic*

**Elena Dumitrascu**, *CTO at TerraHub Technologies*

**Jennifer Mace**, *Shareholder at Clark Nuber*

**Jesse Proudman**, *CEO at Strix Leviathan*

**Joe Cutler**, *Partner at Perkins Coie*

**Joe Roets**, *CEO at Dragonchain*

**Kory Hoang**, *CEO at Stably*

**Kristina Yasuda**, *Director of Digital Identity Programs at Internet Bar*

**Marco Daoura**, *Digital Health Innovation at Premera Blue Cross*

**Mark Mueller-Eberstein**, *Entrepreneur and Investor*

**Matt Heater**, *Head of Business Development at Strix Leviathan*

**Matt McKinney**, *VP of Marketing at ArcBlock*

**Pamela Dingle**, *Director of Identity Standards at Microsoft*

**Pat Larsen**, *CEO at ZenLedger.io*

**Robert Mao**, *CEO at ArcBlock*

**Tomasz Wojewoda**, *Founder at AGA Token*

**Travis Kling**, *Ikigai Asset Management*

## Fall 2020

### Pilot Project Development for the City of Bellevue

Throughout the year we've been working with the City of Bellevue to determine potential blockchain pilot projects. We expect good progress on this in 2021.

## November 2020

**Hired a new VP of Government Affairs**, Molly Jones, who will help steer and execute on our policy agenda.

## 2021

### Looking ahead to 2021, our priorities will be to:

- Propose blockchain specific legislation with a focus on a regulatory sandbox / safe harbor and on verifiable credentials for health records
- Continue our Government Application and DeFi Regulations Working Groups
- Continue to work with policymakers to provide blockchain focused education on the technology and potential use cases
- Work with government partners to propose pilot projects for use of blockchain technologies in government
- Launch a global blockchain startup accelerator
- Increase engagement in the Council's Slack channel
- Produce webinars on relevant and timely blockchain topics
- Produce a "Down to Earth Demo Day" for people to see blockchain applications in action

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