

**Subject:** Bet You Didn't Know You Could Quote THIS with WTIA!

**Date:** June 28, 2022

It's getting to be that time where you are looking at your book of business for those key months that are busier than others and gearing up for next 4<sup>th</sup> quarter. As you do this, we want you to think outside of the box on what qualifies for tech. The WTIA can quote technology and professional services that support the technology industry. I bet you didn't know we could quote the following industries in addition to traditional "tech":

- Electrical Contractors
- Manufacturing
- Equipment Merchant Wholesalers
- B2B Electronic Markets
- Wholesale Trade Agents & Brokers
- Publishing
- Broadcasting
- Financial Services
- Marketing
- Architects
- Engineering
- Research & Development
- Environmental
- Aerospace
- Administrative Services
- Consulting
- Information Services

**And there's a whole lot more!**

Here at WTIA we strive to make your life easier, so instead of looking at an NAICS code list every time you are going to market, just send in a quote to WTIA either direct at [hrbenefits@watech.org](mailto:hrbenefits@watech.org) or through WiredQuote and we will determine if we can quote the group or not. We will do the research for you! Even better, we will automatically give you a [WTIA AHP](#) quote and a [WTIA OptiFlex](#) quote if your group has 51+ employees enrolled so you don't have to ask for that either.

Looking forward to working with you on more new business in 2022 and beyond!

If you have any questions, please let me know. Thank you!



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