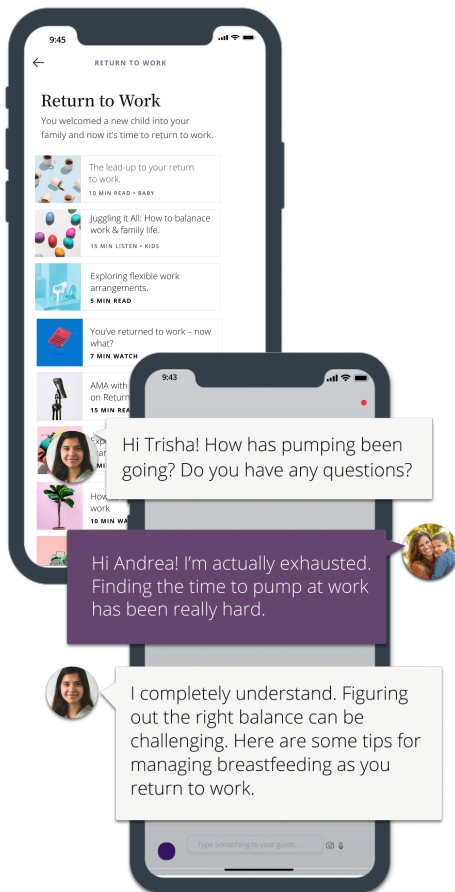




It takes a village. Consider Cleo yours.

Meet your no-cost, all-inclusive family support system.

Cleo provides personalized guidance for every family, for every moment, for every question. Connecting the dots through trusted one-on-one support and expert-backed content, Cleo is helping families across the globe balance parenting, health, and work by meeting families exactly where they are in their journey, all through our easy-to-access intuitive mobile app.



How can Cleo support me?

1:1 PERSONAL SUPPORT FROM YOUR CLEO GUIDE

From the moment you sign up, you're paired with your dedicated Cleo Guide. They are there to answer all your questions - big and small - and provide support to you at every step of your journey. Communicate via message, phone, or video when it's convenient for you and invite a partner to get answers to your questions as a family.

RESOURCES FOR ALL OF YOUR PARENTING NEEDS

Cleo's extensive digital library, personalized tips, parenting classes, and more provide you access with what you need when you need it. Get answers to your questions, find resources, or learn more about topics like child care, sleep, family dynamics, feeding, development, and more.

A NETWORK OF SPECIALISTS AND EXPERTS

Cleo provides free unlimited access to 60+ types of parenting professionals from doulas and lactation consultants to nutrition coaches and mental health specialists. Get personal support, consultations, and action plans customized for you and your family's unique path.

Getting started is easy

1. Scan the QR code or visit hicleo.com/activate to download the app.
2. Sign up and activate your account.
3. Meet your Guide, browse resources and tips, join a live event, and more!

