

2023

 **WTIA** | FullConTech
Conference

DISCOVER • COLLABORATE • IMPACT

SPONSORSHIP PROSPECTUS

Discover. Collaborate.

Impact.

A truly collaborative experience, FullConTech brings leaders from tech, government, educational institutions, and other stakeholders in one powerhouse of a workshop. We convene 300 visionaries from various sectors to explore **technology workforce development** and **emerging technologies**.

Unlike a typical conference, FullConTech generates conversations and recommendations that aim to address challenges and make sustainable impact.





Benefits of Sponsorship

Sponsoring FullConTech is an opportunity to increase your organization's visibility and reach a targeted audience of tech, academic, and public sector stakeholders. Sponsoring FullConTech includes three promotions in one, giving your company the opportunity for brand promotion and recognition on FullConTech event collateral for up to four months:

- on the website and event day signage (promotion occurs September-October)
- credit in the Playbook, a synthesis of FullConTech, which will be published on the WTIA website and shared across our networks (published in December)
- and in the virtual event (promoted November-December) to present those recommendations, which will be promoted broadly, recorded, and hosted on the WTIA website.

If you're interested in sponsorship opportunities or have questions, please contact **Eben Fenton** at efenton@watech.org.

SPONSORSHIP LEVELS					
	Booth Sponsor	Igniter	Discover	Collaborate	Impact
	\$1,500	\$2,500	\$5,000	\$10,000	\$25,000
DIGITAL RECOGNITION					
Mentions on all event promotions		✓	✓	✓	✓
Company logo on website		✓	✓	✓	✓
EXHIBIT					
6 ft. table display	✓	✓	✓	✓	✓
10x10 display area with premier placement					1
Branding opportunities			coffee booth, water station, lanyard, wifi, photo booth, registration	Breakfast Lunch Happy Hour	
THOUGHT LEADERSHIP					
Introduce Keynote					✓
Introduce a Speaker				✓	
ACCESS & PASSES					
Complimentary Passes	1	1	1	2	4
VIP Breakfast			1	2	4

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Thank you!