


**Subject:** Hey, have you heard about Cleo? 

**Date:** 9/18/2023

*I hope this email finds you well. I wanted to highlight an amazing benefit from WTIA. It's been a lifesaver for many of us juggling the challenges of being a caregiver. It's an app called Cleo.*

**In this video** we answer some common questions we receive about Cleo, but if you prefer to read, here's the lowdown:



**Your New BFF, Cleo:** Imagine having an expert by your side, guiding you from the "I need coffee IV-drips!" phase with newborns to those "Am I doing this right?" moments during the preteen years, to caregiver moments with elderly parents.



**Chat with Real Experts:** Cleo hooks you up with dedicated caretaking pros for 1:1 chats. Got a burning question at 3 AM? Someone will be available to answer!



**Parenting Library in Your Pocket:** Dive into tips, resources, and events on everything from toddler tantrums to tween mood swings.



**Got Language Preferences?:** Cleo's multilingual, speaking every language from English and Spanish to Japanese and Urdu!

**We can't wait to hear what you think:** We're hosting a [Q&A webinar](#) all about Cleo, and I'd love for you to join. It's a great opportunity to ask any questions and see how Cleo can fit into your world.



**Date:** October 2nd



**Time:** 2 pm PST



**RSVP:** [Register here](#)

Oh, and one last thing—if you've ever felt like you're on an island navigating the challenges of parenting while trying to adult at work, you're not alone:

- 61% of Cleo members felt their mental health got a boost.
- 47% found it easier to balance work and kiddo time.
- 71% felt like Super Parents with Cleo by their side.

For more information about how to make the most of Cleo, visit [www.hicleo.com](http://www.hicleo.com), contact your broker, read this [brochure](#), or reach out to me at [rmencias@washingtontechnology.org](mailto:rmencias@washingtontechnology.org).

Feel free to submit your questions about Cleo to me before the webinar! I hope to see you there.

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